DOCUMENT RESUME

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TITLE	Born To Read: How To Nurture a Baby's Love of Learning. [Videotape and Planner's Manual].
INSTITUTION	Association for Library Service to Children, Chicago, IL.
SPONS AGENCY	Prudential Foundation, Newark, NJ.
REPORT NO	ISBN-1-56641-041-X
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NOTE	200p.
AVAILABLE FROM	American Library Association Video/Library Video Network, 320 York Road, Towson, MD 21204-5179 (running time: 24.38 minutes, close captioned, $89) Tel: 800-441-8273 (Toll Free); Web site: http://www.lvn.com.
PUB TYPE	Guides - Non-Classroom (055) -- Non-Print Media (100)
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DESCRIPTORS	*At Risk Persons; Clinics; Community Education; *Community Health Services; Community Services; *Early Experience; Early Reading; Infants; *Library Extension; Library Personnel; Library Planning; Library Services; Outreach Programs; Partnerships in Education; Prenatal Care; *Preschool Education; Public Libraries; Users (Information); Videotape Recordings
IDENTIFIERS	*Partnerships in Library Services

ABSTRACT

The "Born To Read" project helps parents raise children with healthy bodies and minds. Public librarians and health care professionals form partnerships and reach out to at-risk expectant and new parents. The video provides techniques and tips to plan successful programs for babies, including a segment for libraries to use with the community and a second segment for library staff training. The package includes a complete manual for program planning, including roles and responsibilities in a "Born To Read" partnership; planning and implementing the program; promotion, including clip art to create promotional materials; collecting data and evaluating the program; and fund raising and budgeting. Appendices include a letter of agreement and guidelines for biographical information from a guest speaker; curriculum units; age-appropriate activities and books linked with the developmental characteristics of babies from birth to 24 months; how to organize a parenting collection; suggested parenting materials; how to plan and present a library "lapsit"; suggested materials for babies and toddlers; expense voucher; budget worksheets; sample news releases and public service announcements; and evaluation forms for the library planner and health care provider. (SWC)

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